



# Longfield Learning Journey



<b>Year Group: 11</b>	<b>Unit of work:</b> Unit 2 Planning and creating musical product	<b>Term: 2</b>
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<b>Skills:</b>	<b>Context:</b>	<b>R</b>	<b>A</b>	<b>G</b>
Identifying features	I can identify the features of a successful musical product.			
Describing Features	I can describe the features of a successful musical product.			
Justifying Features.	I can justify the features of a successful musical product.			

<b>Content:</b> Unit 2 Planning and creating musical product	<b>R</b>	<b>A</b>	<b>G</b>
1. I Know how to work as a team?			
2. I understand the importance of good marketing?			
3. I can identify ways to market a product?			
4. I can create materials for a positive marketing campaign?			
5. I can identify strengths and weaknesses?			
6. I can work to deadlines?			
7. I am able to work in a variety of different roles?			
8. I understand I am accountable for my part in the process?			

<b>K</b> <i>What you know</i>	<b>W</b> <i>What you want to know</i>	<b>L</b> <i>What have you learned</i>