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Chief Executive: Mr D Judson, BEd, NPQH  
Head of School: Mrs A Sweeten, BA (Hons), MA, NPQH  
Deputy Headteacher: Mr S Rawle, BA (Hons), MA

08 November 2022

Dear Parent / Carer,

**Re: Global Entrepreneurship Week - Enterprise Workshop (0039-22GSM)**

Your child has expressed an interest in attending an Enterprise Workshop at Teesworks Skills Academy on Monday 14<sup>th</sup> November 2022.

The workshop is organised by training and coaching company Enterprise Made Simple. During the workshop, pupils will explore the different techniques businesses use to understand their market and develop products, investigate what makes a product viable and understand how businesses attract and retain customers. Working in teams, pupils will take part in a business challenge centred around generating ideas and will create a business proposal which they will pitch to the group.

On the day, pupils will leave school at 8.45am, travelling to the venue by school minibus. The workshop will conclude at 11.30am and pupils will return to school for the start of Lesson 4 (12.30pm). Pupils are required to wear full school uniform for the visit. Pupils may wish to bring a drink and snack with them on the minibus. Water will be provided by the event organisers.

If you would like your child to attend, please complete the online consent and indemnity form (link below) no later than 3.00pm on Friday 11<sup>th</sup> November 2022. Please note, during the event, photos may be taken for the purposes of promoting the Skills Academy and Global Entrepreneurship Week through their website and social media channels. Please indicate on the online consent form if you are happy for your child's photograph and name to be used in conjunction with the event.

**[Teesworks Skills Academy Enterprise Workshop Indemnity & Consent Form \(please use this link\)](#)**

In the meantime, if you have any questions about the event, please do not hesitate to contact the Longfield Careers Team via main reception on 013325 380 815 or by email.

Thank you for your continued support.

Yours faithfully,

Miss L Foster  
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